

Plato BioPharma and ADInstruments enter strategic partnership for pre-clinical research laboratory training.

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ADInstruments and Plato BioPharma have established a strategic training partnership agreement centered on *in vivo* pre-clinical research techniques. This partnership will provide advanced education courses with hands-on instruction in a state-of-the-art facility, featuring the latest in life science research equipment technologies.

Dr. Craig Plato, CEO and founder of Plato BioPharma, has used ADInstruments PowerLab and LabChart software extensively since 2003 with 6 systems actively used at the lab bench. Research focus has been primarily diverse organ function including the cardiovascular, renal and pulmonary systems in support of drug discovery. Dr. Plato's approach in the lab is straightforward about project efficiency, *"In this fast-paced, dynamic environment, we need flexibility to respond to changing project demands and ease of use so we may rapidly cross-train our staff, all while maintaining the precision and standardization to enable throughput to support project decisions - the PowerLab with LabChart systems allow the best of both worlds."*

A willingness to open the doors to Dr. Plato's new company to researchers stems from a long-term appreciation of bench scientists requirements for high caliber data acquisition and analysis systems. *"Being able to evaluate waveforms and organ system performance in real-time allows on-the-fly adjustments to efficiently produce very high quality data and the software's powerful data interface allows rapid, but careful and thorough data analysis and archiving."*

An educational partnership between the two companies grew from many years of engaging open dialog on ever changing application of hardware and software. It was only natural to extend this dialog to others for the betterment of the cardiovascular sciences. Dr. Plato's feels his expert staff will pair nicely with ADInstruments for the planned series of workshops. *"We find ADInstruments sales and technical support staff extremely helpful and engaged to help our team solve any hardware or software related challenges. We welcome the opportunity to display the ease and utility of ADInstruments' PowerLab system and LabChart software to enable robust, state-of-the-art pre-clinical research."*

About Plato BioPharma:

Plato BioPharma, Inc. (PBI) is a pre-clinical drug discovery contract research organization (CRO). With decades of pharmaceutical and biotech industry experience, this company is a leader in models of Cardiovascular, Renal, Pulmonary, and Hepatic diseases. PBI utilizes state-of-the-art data acquisition platforms, and offers a comprehensive suite of research services ranging from pharmacokinetics and target-based functional screens through complex proof-of-concept studies. PBI is based in Denver, Colorado.

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About ADInstruments

ADInstruments provides data acquisition and analysis solutions for use in life science research and education. Our core product, the PowerLab data acquisition system, is supplied with LabChart, Scope and LabTutor software to provide comprehensive data acquisition, display and analysis features for a wide range of applications. Since 1988, PowerLab (also MacLab) systems have been used in the world's best academic, government and private organizations.

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